



Paris Porte de Versailles 5-7 JUNE 2012

## Paris, June 5-7 2012 TRANSPORTS PUBLICS 2012: EUROPE'S LEADING SUSTAINABLE MOBILITY EXHIBITION

The 5th edition of Transports Publics, the European Mobility Exhibition, will take place from June 5-7 2012 at the Porte de Versailles exhibition centre in Paris. 10,000 international visitors, 250 exhibitor companies and over 250 journalists from across Europe are expected to attend. Decision-makers from the fields of public transport and sustainable mobility will be gathering during the 3-day exhibition to share their expertise.

Transports Publics is **Europe's leading multimodal exhibition** – a vital focal point for all kinds of innovative technologies and the solutions of the future. At a time when the market is continuing to expand, the exhibition offers all key players in the industry (local authorities, industries, operating companies and others) a chance to find out about products, services and innovative policies in favour of sustainable mobility to improve passenger service – today and in the future.

**Transports Publics is a reference among existing European exhibitions,** with increasing numbers of visitors, particularly international delegations. In response to the ever-increasing demand for specific information, the exhibition will be running a **programme of European roundtable debates** in which politicians, operators and industry representatives will be giving their views on current topics. Once again, the event will also be featuring the Innovation Awards, the Talent in Mobility contest and the Golden Bus awards.

## **KEY FIGURES**

- Constantly increasing visitor numbers: **up 27% in 2010**, up 41% in 2008.
- Transports Publics welcomes participants from over 51 countries, including a large number of international delegations (China, India, Iran, etc.).
- International visitor numbers were up 20% at the most recent edition.
- **Over half of all visitors** are directly linked to purchasing decisions.
- Surveys conducted on site and after the event show that **99% of visitors** and **94% of exhibitors are satisfied** or highly satisfied with the exhibition, which they regard as an essential fixture.

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Organisers:



In collaboration with:

