

# Transports 2008 Publics

LE SALON EUROPÉEN DE LA MOBILITÉ  
THE EUROPEAN MOBILITY EXHIBITION

PARIS EXPO/PORTE DE VERSAILLES 10-12 June 2008

Press release – April 9 2008

## Transports Publics 2008 - the European Mobility Exhibition Paris Expo/Porte de Versailles, 10-12 June

### Programme features: high-performance transport systems and the latest innovations

**Transports Publics 2008** is the only European exhibition to feature every type of sustainable mode of transport: road, rail and alternative modes. The Exhibition, welcoming 200 exhibitors and 10 000 visitors, has a programme of events and debates focusing on technical and management innovations as well as the best in transport policies, enabling industry professionals to keep abreast of the very latest developments.

### Major European issues up for debate

#### Tuesday June 10

2.30-3.30pm “European public transport exports.”

4.00-5.30pm “Professional bodies and government structures: playing a decisive role in the development of the transport industry.”

#### Wednesday June 11

10.00-11.00am “Changes in user behaviour: is it time to invent new types of communication?”

2.30-3.30pm “The mobile phone: set to revolutionise e-ticketing and passenger information.”

4.00-5.00pm “Sustainable mobility: priorities for France’s forthcoming EU presidency in terms of sustainable transport.”

#### Thursday June 12

10.30-11.30am “Can the commitment to massive cuts in greenhouse gas emissions by 2020 be achieved?”

2.00-3.00pm “Bike sharing: promoting sustainable mobility.”

### Innovations to be presented at the Exhibitor Platform

To date, the following have been announced:

ACS “ATLAS: intelligent transport.”

ERG transit systems “New forms of e-ticketing: the examples of Strasbourg, La Rochelle and Belfort.”

French National Federation of Passenger Transport (FNTV) “Implications on the organisation of public transport of new developments in local government and in mobility.”

Groupe SNC-Lavalin “Operating the Puy-de-Dôme rack railway as an outsourced.”

Irisbus “Bus Rapid Transit (BRT): the Crealis.”

Parkeon “The e-bus concept.”

Transdev “Transport on demand: experiences in France and the Netherlands.”

[www.transportspublics-expo.com](http://www.transportspublics-expo.com)

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